



Working towards an Australia free from alcohol harms

FOUNDATION FOR ALCOHOL
RESEARCH AND EDUCATION

fare
Foundation for Alcohol
Research & Education

About

The Foundation for Alcohol Research and Education (FARE) is the leading not-for-profit organisation working towards an Australia free from alcohol harms.

We approach this through developing evidence-informed policy, enabling people-powered advocacy and delivering health promotion programs.

Australians are impacted by alcohol harm every day, including through injury, violence, Fetal Alcohol Spectrum Disorder (FASD) and chronic diseases such as cancer. Far too many Australians die each year because of alcohol.

By working together, we can change this.

Working with local communities, values-aligned organisations, health professionals and researchers across the country, we strive to improve the health and wellbeing of everyone in Australia.

To learn more about us and our work visit www.fare.org.au





Connect



Year Founded	2001
Headquarters	Canberra
CEO	Caterina Giorgi
Team size	25
Press contact	0429 291 120 media@fare.com.au

Key Spokespeople



Caterina Giorgi
Chief Executive Officer



Caterina Giorgi is the Chief Executive Officer (CEO) at the Foundation for Alcohol Research and Education (FARE), a leading not-for-profit organisation working towards an Australia free from alcohol harms.

Caterina has presented at national and international conferences and has delivered training and workshops on strategy, advocacy, public health and public policy. She has an honours degree in public health and is a graduate of the Australian Institute of Company Directors.



Melanie Poole
Policy and Research Director



Melanie is the Policy and Research Director at the Foundation for Alcohol Research and Education (FARE). She is responsible for leading the development and implementation of FARE's policy work and research agenda.

A self-described policy nerd, Melanie has spent the last 17 years as an advocate for better health and social policies. Her expertise across multiple areas of public policy and experience campaigning with and for communities experiencing injustice has allowed her to be recognised as a bold, effective advocate for progressive social change.

Melanie graduated with a Masters of Public Administration from New York University in the United States, and with Bachelors and Honours degrees in Law and Political Science from the Australian National University.

Media Assets



[Logos and Brand Guide](#)



[Headshots](#)

Press releases



[Children put at risk from online sales and home delivery of alcoholic products](#)



[Campaign highlighting alcohol and cancer link launched in Canberra](#)



[Landmark report highlights failures by Woolworths and shows need for reform](#)

Key Issues and Facts



[How alcohol effects your health](#)



[Darwin Dan Murphy's](#)



[Effective Health Warning Labels](#)

Key Health Programs



Every Moment Matters

Every moment matters in your pregnancy. Any alcohol you drink passes directly to your baby, at every stage of pregnancy. Any alcohol can damage your baby's developing brain and organs. So, make the moment you start trying the moment to stop drinking.



Reduce Your Risk

Alcohol causes cancer – reduce your risk.

This is the Australian Capital Territory's first-ever campaign about the link between alcohol use and cancer.

Making small changes to drinking patterns can help reduce the risk of developing alcohol-caused cancers.



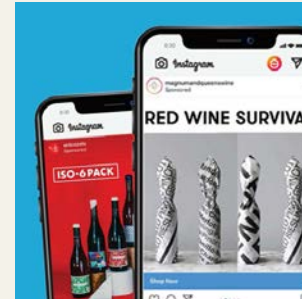
Ripple

Experience the ripple effects of cutting back on alcohol.

Ripple is a project supporting women aged 40-65 in the ACT to reduce the amount of alcohol they drink.

Cutting back on alcohol can improve sleep, mood, energy, concentration and immunity.

Key Reports



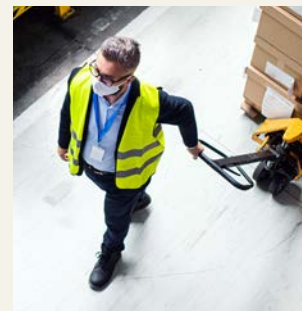
An alcohol ad every 35 seconds

A snapshot of how the alcohol industry is using a global pandemic as a marketing opportunity.



Online and delivered alcohol during COVID-19

Examining the controls that are in place online to prevent alcoholic products from being sold to children, this report found that none of the online alcohol retailers reviewed used point-of-sale age verification to confirm age.



Alcohol retail during COVID-19

Despite general economic decline in 2020, the alcohol retail sector experienced unprecedented increases in turnover during the pandemic.